Monthly Report

October 2013

Activities / Accomplishments

Joyce Chapman published an article in the *Library HiTech* journal: "Cost and benefit of quality control visual checks in large-scale digitization of archival manuscripts" co-authored with Samantha Leonard of High Point University Libraries.

Joyce built and launched the Library Inflation Calculator
http://plstats.nclive.org/library_inflation_calculator.php (to date the NM State Library wrote a post about it in their online newsletter http://hitchhiker.nmstatelibrary.org/library-inflation-calculator/ and

the Colorado Library Research Service linked it from their website!)

Joyce also took the lead in organizing the State Library's booth at the North Carolina Library Association (NCLA) Conference with Jennifer Pratt, Rebecca Hyman, and Gina Powell.

Kelly Brannock launched the annual CE survey— almost 850 responses have been received, an increase of about 100 from last year's survey. LD staff took iPads to the NCLA conference so that people could take the survey while visiting the State Library's exhibit.

Beth Hayden updated the GHL's Data Resources and Genealogical Indexes and Abstracts of Newspapers LibGuides. The Genealogical Indexes and Abstracts of Newspapers is one of the three most viewed LibGuides on the State Library website, coming in third (1,724) after The Train Station (22,345) and Affordable Care Act & Health Insurance Marketplace (9,896).

Mitzi Townes wrote two blog posts for the Department of Cultural Resources' blog, "This Day in History." (http://nchistorytoday.wordpress.com) The first article on James E. Shepard, founder of North Carolina Central University, was posted on October 6. The second on the opening of the Palmer Memorial Institute, a preparatory school for African Americans in rural North Carolina founded by Dr. Charlotte Hawkins Brown, was posted on October 10.

GHL staff added 23 new posts to the GHL blog in October. Posts included articles on state documents, genealogy research tips, Hispanic Heritage month, new acquisitions, and library events.

One particular GHL post titled "The Legend of Peter Dromgoole," written by Mike Childs, caught the attention of a member of the RTP 180° program group at the Research Triangle Park who invited Mike to share the legend and facts at RTP 180° "Haunted NC" program on October 23. Mike presented the legend and facts behind the disappearance and death of the UNC-CH student, Peter Dromgoole, in 1833 to an intrigued audience of 148 members of the RTP community.

Library Development staff added 15 posts to the LD blog during the month. The blog received 960 visits from 721 unique visitors for a total of 1,673 page views.

GHL Reference Staff and Jan Reagan planned and hosted a public program, "A Historical Primer on the North Carolina Constitution," with the State Archives on October 21. NC Supreme Court Justice Paul Newby and John Orth, professor of law at UNC-CH, co-authors of The North Carolina Constitution with History and Commentary (2d ed., 2013), discussed the history of the state's constitution with an audience of 54 people. A copy of the 1868 North Carolina Constitution and various related documents and manuscripts were on display in the Government & Heritage Library. A total of 98 people viewed the display throughout the day and evening

Rebecca Hyman planned and conducted an educational program, "Introduction to primary and secondary resources at the Government & Heritage Library and the State Archives," for 59 fourth graders, teachers, and parents from the Raleigh School on October 31.

The GHL hosted the Department's 2nd annual Family History Fair with the State Archives on Saturday, October 26 that attracted 200 family history researchers! During the 4½ hour event, participants enjoyed two expert presentations on the types of evidence used to trace family ancestry, discussions with 17 genealogy vendors, organizations, and local history collections, and free one-on-one 15 minute consultations with professional genealogists. The day was a great success thanks to the hard work of Rebecca Hyman and other Library and Archives staff and volunteers.

Jan Reagan coordinated and led a conference debrief and discussion session with staff who attended the NCLA Conference. Staff shared perspectives on the conference experience, the value of attending and/or presenting, and insights into the direction and focus of NC libraries gained from networking with colleagues and session topics. Staff also shared "take aways" from specific sessions they attended which were recorded for distribution to all staff.

Josh Wilson and Michelle Underhill participated in discussions with staff from the Digital Public Library of America (DPLA), the NC Digital Heritage Center, and various academic libraries to discuss the addition of a North Carolina Service Hub to the DPLA. On October 25, it was announced that the NC Digital Heritage Center (NCDHC) in UNC's Wilson Library will be the state hub and conduit to the DPLA and as such, will create or accept digital reproductions of archival and library materials from around North Carolina, prepare the files, and upload them to the DPLA. http://dp.la/

Denise Jones, State Documents Outreach Librarian, is the new President Elect of North Carolina chapter of the Special Library Association (NCSLA).

Jennifer Davison completed the COSLA survey on collection and preservation of electronic records and digital state government publications for the State Library.

Cal Shepard and Lori Special attended one day of the North Carolina School Library Media Association's Annual Conference and met to talk with leaders of the association.

Numerous State Library staff attended and made presentations at the North Carolina Library Association Conference in Winston Salem, October 16-18.

Joyce Chapman and Raye Oldham presented an all-day pre-conference at NCLA "LSTA Grants for your Library" with 28 attendees.

Raye Oldham facilitated a session for 19 participants, LSTA Grant Success Stories.

Jennifer Pratt presented a session on the impact of public library services on grade level reading and also introduced the session about the State Library's Community Needs Assessment pilot project.

Joyce Chapman and Beth Hayden presented a conference session at NCLA "Using Number to Tell Your Story" with 60 attendees

Kelly Brannock presented 3 conference presentations at NCLA.

Molly Westmoreland provided two presentations: *Get the Edge!* using a panel discussion to introduce and promote the Edge Initiative before the statewide launch in 2014; and *On the Same Poem* a how-to on providing poetry reading and discussion programs featuring Poet Laureate Joseph Bathanti.

Steve Case presented as part of a panel session, "Overbooked: Reader's Advisory for Nonfiction," in which librarians shared ways to connect with the needs of nonfiction patrons and better market nonfiction resources used every day in the library. 30 people attended.

Francesca Francis and Eve Grunberg presented "Sailing the digital serial seas: charting a new course with CONTENTdm" in which they discussed GHL management of digital serials in CONTENTdm. 16 people attended.

Rebecca Hyman presented as part of a panel session, "Planning Innovative Genealogy Programs for the Public." 25 people attended.

Mike Childs and Denise Jones presented "Beyond Wikipedia: Free Resources for Genealogists, Students, Researchers and More from the GHL!" They shared information about the GHL digital collections with 28 attendees.

Michelle Underhill, with Nick Graham (Digital Heritage Center) and Nitin Arora (NC LIVE), presented "The new NC ECHO," in which they discussed the history and evolution of the NC ECHO project and website with 45 attendees. Michelle also presented "Stronger Over Time: Digital Preservation Resources to Help You and Your Patrons" which focused on the information/resources provided in the State Library's Digital Preservation Education website and other online sites. There were 20 attendees.

Cal Shepard presented a State Library Update to 50 attendees.

Presentations and Workshops

Molly Westmoreland gave the keynote presentation at the Friends of North Carolina Libraries (FONCPL) Annual Meeting on Saturday, October 26, in Durham. The topic was *Partnering for Strength* and included guidance for how Friends groups partner with the library to provide quality public library service in the community.

Molly Westmoreland provided a 90 minute presentation to the Fontana Regional Library Board at their October 4 Board Retreat in Bryson City, NC.

Molly Westmoreland, Jeffrey Hamilton and Jennifer Pratt planned and presented a meeting of our Edge soft launch directors to review the results, recommendations and actions plans from the Edge Assessment.

Joyce Chapman led a half day in person workshop, "Building blocks of data driven story telling" in Chapel Hill with 7 attendees.

Kelly Brannock presented three new workshops; Getting Started with LibCal, Advanced LibGuides, and Building Blocks of Data-driven Storytelling.

Vicki Brueck provided two RDA training sessions for State Library cataloging staff.

Michelle Underhill and Denise Jones provided training and tips for searching the State Library and State Archives' *NC Digital Collections* to 13 state agency librarians and library staff at the quarterly State Agency Libraries meeting.

Kathleen Kenney presented "Social Media Archiving in State Government" with Rachel Trent in the State Archives at the 2013 Tri-State Archivists Meeting to 60 librarians and archivists from North Carolina, South Carolina, and Georgia on October 16.

Erin Bradford provided an intermediate genealogical research training session for GHL staff on Apprentice, Guardian and Bastardy Bonds.

Mary Helen Pearsall, a member of the Friends of the NCLBPH, represented the LBPH at the annual Lions Club VIP Fishing Tournament in Morehead City. She provided information about the LBPH services and resources to 550+ visually impaired individuals, social workers and caregivers, and Lions Club members through a presentation and display table at the event.

Webinars

Joyce Chapman conducted a webinar on "LSTA Outcomes & Evaluation" with 33 attendees Published 15 posts on the Library Development blog

Kay Tillotson and Kelly Brannock planned and hosted the GHL's first hour long genealogy research webinar for North Carolina public librarians, "Tips and tools for Working with Genealogy Patrons," for 43 librarians to good reviews!

Raye Oldham presented a webinar on the 2014-2015 LSTA Grants about the grant categories available. There were 43 participants.

Committees and Commissions

The State Library Commission met on October 7 at the new Hunt Library on the North Carolina State campus. Raye Oldham and Jeffrey Hamilton both gave presentations to the Commissioners.

2 new members were added to the Continuing Education Advisory Committee to replace committee vacancies.

Gina Powell attended a meeting of the planning committee for the 2014 North Carolina Conference on Visual Impairment. Gina is a member of the conference committee which is hosted by the NC Association of Education and Rehabilitation for Blind and Visually Impaired Individuals.

NC Cardinal

David Green and Tanya Prokrym continued to prepare the Cumberland County Library for migration and began conference calls with Forsyth County Library for their migration.

The Cardinal team performed testing on the version 2.4 software upgrade to prepare for its November launch.

On request from every member library of the Cardinal consortium, the view in the OPAC's initial search results was changed to an expanded, more detailed view.

The Governance Committee drafted new Bylaws, a Memorandum of Understanding, and finalized the Cost Sharing Pricing Structure for the consortium. These documents will be voted on by the membership in December, 2013.

The Cataloging Committee has met twice and held three conference calls to discuss the MARC enhancement project. A profile for de-duplicating the catalog has been finalized. The Committee is now working on an authority services profile.

The Resource Sharing Task Force met for the first time on October 3rd to discuss the state of resource sharing in NC Cardinal and set action items in advance of their next meeting in November

Tanya Prokrym and David Green underwent training for the new Acquisitions module of the NC Cardinal ILS.

Discussions for long-term stability of NC Cardinal in terms of systems architecture have been started.

Other

The following comments were posted to **NCpedia** during October:

"Got an A on my project thanks to this website!"

"aww, thx. Helped me a lot and got me a TON of info on school project"

"This is helping me with my school work and i am almost done"

Several articles which were reprinted in **NCpedia** from the Dictionary of North Carolina Biography made family history researchers very excited:

Reference Request and Feedback:

Question: A county historian from GA: I am in trying to settle an estate of a woman who died in Georgia, leaving no children. I have been able to track her paternal cousins, but there is one maternal cousin. I have found that he died in North Carolina. His name was _____ who died 8-24-1980 in Durham or Raleigh (buried Raleigh). His wife was _____, who died 6-26-1985. I do not need the obituary, I just need to know if either obituary listed any children. In fact, if his obituary simply says survived by his wife, then I do not need to look for hers. I do not think they had children, but I do not want to leave any stone unturned. Can you help me?

GHL Response: Checked obit and found only wife listed as surviving. Looked for wife's obit but none found.

His reply: Dear Ms. McLean. THANK YOU, thank you, so much. This completes our investigation. You are so wonderful to check this, and so promptly too! I have been to research myself at your State Library and am always impressed by how efficient and helpful your entire staff always are. This certainly confirms my already great impression of your institution and its wonderful people. Thanks, again.

Feedback comments from attendees at the **LBPH Marvelous Mammals Program** held at the NC Museum of Natural Sciences in September:

Respondents all rated the program very good or excellent and said they would recommend to others and attend another program if offered. One attendee responded, "Enjoyed the entire program. Also, was very impressed that Secretary Kluttz was dressed so elegantly."